

# **Cover Letter Review Checklist**

How to use:

Please make a copy of this document to use as a tool to review your cover letter

### **GENERAL FORMAT**

Ensure formatting is similar to that of this example

Complete	Check List Items
	Content font: 10-12pt font size
	Margins 0.5"-1.0"
	Font same as resume - Sans serif / typical font type: Times New Roman, Arial, Calibri etc.
	Single-space paragraphs without indents; double space between paragraphs; 1 page
	Header includes your name and contact information, followed by the date, then the contact information of the employer
	Greeting addresses the hiring manager as closely as possible (if name is not included, use "Hiring Manager" or "Hiring Committee" instead.
	Includes header, opening paragraph, at least 2-3 body paragraphs, and a closing paragraph
	Verify names, titles, and contact information. This includes your information and the employers.
	Meets requirements - if applicable addresses specific prompt, length, job reference #, availability, etc.
	No abbreviations or acronyms unless introduced once first
	No typos, spelling errors, or other details that could undermine your efforts
	Document saved with appropriate title (name, date) and format (.doc or PDF)

### **GENERAL CONTENT REVIEW**

Concise, written in an active voice
Expands on your resume (does not repeat your resume) - provides more context, details, etc.
Demonstrates specific interest in the employer and the position
Clearly communicates why you are a good fit for the position and a value add to the employer
Incorporates keywords from the job description strategically and industry specific language



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### **ADVANCED CONTENT REVIEW**

Complete

Check List Items

Opening paragraph includes position you're applying for, how you learned about it, and summary of interest and key strengths (think of this like a thesis statement)
Body of letter clearly expresses why you're interested in this specific position and company, incorporating key or unique findings from your research, demonstrating interest
Body includes most relevant and specific examples of successes, skills, and knowledge as it relates to the position's qualifications and responsibilities
Body expands on experiences that invite the employer to review your resume - does NOT reiterate your resume
Body connects the dots between your experience, the opportunity, and your career aspirations
First sentence of each paragraph summarizes the content of the paragraph
Avoid starting too many sentences with "I"
Avoids repeating the same words and/or phrases
Avoid cliché phrases like "proven track record" - rather be specific about your skills and experience
Closing paragraph includes a summary of why you want the position and how you are a good fit
Closing paragraph includes the best way to contact you (email and phone number) and reiterates your interest and excitement
Closing paragraph demonstrates gratitude for the hiring manager's time and consideration
Includes formal closing (Sincerely, Best regards, Kind regards, etc.) and signed your full name
Entire letter flows well and is easy to follow; smooth transitions from each paragrap