

# Sponsorship Opportunities



Theory to Action: Empowering Students  
to College and Career Success

May 18-19, 2020

Oakland Marriott City Center

Nationally, only 13% of students from low-income households are graduating college by age 24.<sup>1</sup> We must serve these students better—which is why CAP created the **College Success Institute**.

On May 18th & 19th, 2020 in Oakland, CA, professionals from across the nation will come together at the College Success Institute (CSI) to discuss how to increase the college graduation rate of low-income and first-generation students. CSI draws representatives from community-based organizations, colleges and universities, foundations, K-12 schools, and education technology companies.



## Keynote Address: Anthony Abraham Jack

CSI is honored to host **Anthony Abraham Jack** as our keynote speaker. Anthony Abraham Jack is a renowned author, speaker, and assistant professor at the Harvard Graduate School of Education. His recent article in the *New York Times* explores inequities in education and college success through profiling his realities as a first-generation college student from a low-income community.

For the latest agenda, visit  
[making-waves.org/collegesuccessinstitute](http://making-waves.org/collegesuccessinstitute)

## Principal Supporter \$50,000

- Invitation to offer remarks at opening session
- Reserved table at all sessions
- Company name & logo on website
- Prominent signage throughout conference
- Complimentary tickets to event and sponsor ribbon on name badges

## Lead Supporter \$25,000

- Company name & logo on website
- Prominent signage throughout conference
- Complimentary tickets to event and sponsor ribbon on name badges

## Event Supporter \$10,000

- Prominent signage throughout conference
- Complimentary tickets to event and sponsor ribbon on name badges

## Additional Opportunities:

### Networking Reception \$7,500

- Recognition in program
- Prominent signage at event

### Opening-Day Lunch \$5,000

- Recognition in program
- Prominent signage at event