Nationally, only 13% of students from low-income households are graduating college by age 24.\(^1\) We must serve these students better—which is why CAP created the **College Success Institute**.

On May 18th & 19th, 2020 in Oakland, CA, professionals from across the nation will come together at the College Success Institute (CSI) to discuss how to increase the college graduation rate of low-income and first-generation students. CSI draws representatives from community-based organizations, colleges and universities, foundations, K-12 schools, and education technology companies.

**Keynote Address:**

**Anthony Abraham Jack**

CSI is honored to host **Anthony Abraham Jack** as our keynote speaker. Anthony Abraham Jack is a renowned author, speaker, and assistant professor at the Harvard Graduate School of Education. His recent article in the *New York Times* explores inequities in education and college success through profiling his realities as a first-generation college student from a low-income community.

For the latest agenda, visit [making-waves.org/collegesuccessinstitute](http://making-waves.org/collegesuccessinstitute)

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**Sponsorship Opportunities**

**Principal Supporter $50,000**

- Invitation to offer remarks at opening session
- Reserved table at all sessions
- Company name & logo on website
- Prominent signage throughout conference
- Complimentary tickets to event and sponsor ribbon on name badges

**Lead Supporter $25,000**

- Company name & logo on website
- Prominent signage throughout conference
- Complimentary tickets to event and sponsor ribbon on name badges

**Event Supporter $10,000**

- Prominent signage throughout conference
- Complimentary tickets to event and sponsor ribbon on name badges

**Additional Opportunities:**

**Networking Reception $7,500**

- Recognition in program
- Prominent signage at event

**Opening–Day Lunch $5,000**

- Recognition in program
- Prominent signage at event

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\(^1\) The Pell Institute, *Indicators of Higher Education Equity in the United States*, 2019.