

# CAP's 2020 Graduation Gala

## Sponsorship Opportunities

CAP's goal is simple yet profound: help low-income and first-generation students earn a college degree without taking on crippling student loans.

Making Waves Foundation's college success program, CAP, is coaching nearly 700 college students. Each student receives one-on-one coaching, financial literacy training, professional development, and need-based scholarships throughout their entire college experience—working to help them graduate college with as close to zero-debt as possible.

This year we will be celebrating the largest ever number of college graduates from the CAP program! Celebrate this milestone and support our CAP program through one of the following sponsorships:

## Graduation Gala

June 26, 2020

**Principal Sponsor: \$10,000**

**Lead Sponsor: \$5,000**

**Event Sponsor: \$2,500**

All sponsors receive broad recognition through event signage and the program as well as complimentary tickets where your executives will sit with CAP graduates and engage in meaningful conversation about their inspirational journeys.

In addition to the recognition listed above, Principal Sponsors have the opportunity to have their logo on the print invitation to showcase company's commitment to the community.

Your generous contribution showcases your commitment to the underserved youth in our community who are working tirelessly to achieve their dreams of a college degree. All sponsorships will support CAP's high-impact coaching and need-based scholarships.

**For more information or to secure a sponsorship, please contact Vice President of Development Shannon Bowen at (510) 964-2410 or [sbowen@making-waves.org](mailto:sbowen@making-waves.org).**

